



Sealth Reinhold

UX Designer

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www.sealthreinhold.com

(310) 848-4950

Renton, WA

EXPERIENCE

Webstract Marketing, UX Designer, 3/2019 to Present

- + Led the Webstract Marketing branding and website redesign
- + Crafted wireframes, mockups, logos, icons, illustrations, and print collateral
- + Incorporated both user and client feedback for iterative design process
- + Designed and developed responsive websites in WordPress
- + Performed website audits to improve accessibility, user experience, and conversions
- + Performed quality control and cross-browser testing to identify and resolve issues

CivicConnect, UX Designer, 11/2011 to 1/2019

- + Crafted wireframes, mockups, logos, icons, illustrations, and email newsletters
- + Performed user research, user testing, card sorting, and A/B testing
- + Incorporated both user and client feedback for iterative design process
- + Created large-scale responsive prototypes using Bootstrap and InVision
- + Performed site optimization, cross-browser testing, and accessibility testing
- + Communicated directly with clients to plan and execute website enhancements
- + Collaborated with team through Outlook, Slack, Jira, and GitHub
- + Mentored associate web designers and interns

Blitz Agency, Web Developer, 6/2011 to 11/2011

- + Helped launch numerous FX Networks microsites and social media campaigns

EDUCATION

The Art Institute of California - Los Angeles, 09/2011

Bachelor of Science, Web Design & Interactive Media

- + Completed 4 Internships
- + Won 7 "Best of Quarter" Awards
- + Member of the President's Club

Skills

User Research & Testing

User Interface Design

Brand Identity

Digital Illustration

HTML5 & CSS3

Responsive Design

2D Animation

Tools

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

Figma

InVision

PC & Mac